



# Byzantine Catholic Archeparchy of Pittsburgh

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## **NEWS** *from the Office of Communications*

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DATE: April 19, 2012

SUBJECT: Live stream broadcast of Enthronement a success

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### **Live broadcast of the Enthronement of Metropolitan William C. Skurla a success**

*April 19, 2012 - Munhall, PA*

Over 1,600 unique viewers from across the U.S. and Europe watched the live broadcast of the Enthronement of Metropolitan Archbishop William C. Skurla yesterday, with a total of 1,785 hours 21 minutes 28 seconds watched. The event took place before over 700 invitees at the Byzantine Catholic Cathedral of St. John the Baptist in Munhall, Pa.

Christopher Wendt, President of HyperDo Media, monitored the broadcast and reports that there was a steady viewership of 530 at any given time during most of the broadcast.

The top 10 countries represented (multiple views):

<b>1) United States</b>	<b>1,991</b>
<i>Pennsylvania</i>	762
<i>Ohio</i>	182
<i>New Jersey</i>	176
<i>New York</i>	112
<i>Florida</i>	96
<i>California</i>	83
<i>Maryland</i>	52
<i>Illinois</i>	46
<i>Virginia</i>	45
<i>Arizona</i>	43
<b>2) Slovakia</b>	<b>399</b>
<b>3) Canada</b>	<b>30</b>
<b>Italy</b>	<b>28</b>
<i>Rome</i>	19
<b>Czech Republic</b>	<b>10</b>
<b>Ukraine</b>	<b>9</b>
<b>Poland</b>	<b>8</b>
<b>Spain</b>	<b>6</b>
<b>Austria</b>	<b>5</b>

The broadcast also was viewed on mobile devices:

iPad	103
iPhone	75
Android	65
iPod	15
BlackBerry	2

The top four browsers: Internet Explorer; Firefox; Safari; Chrome

The event was listed in Ustream's top featured live broadcasts for that day.

Many responded with positive comments about the broadcast. Among them:

“Thank you so much for streaming the enthronement today! It was very special to be able to witness the ceremony live and something I will always remember”  
— *Pennsylvania*

“I enjoyed the stream and I think overall, it went well. It has potential for the future. I hope some other ritual churches will try it to 'propagate' a better knowledge of their liturgical and spiritual traditions.” — *New Jersey*

If you missed the broadcast or would like to see it again, the recording of the event is available on the Cathedral's official website:

<http://www.stjohnsbyzantinecathedral.com/2012/enthronement/index.html>

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